World War One and the prices of drugs

John Holmes

Thank you for highlighting the effects of the First World War on the prices of drugs 100 years ago. The effects of war and civil unrest on essential medical supplies remains a major problem. In 1916, in England, Burroughs Wellcome published as series of advertisements highlighting their commercial achievements. The picture below gives an interesting insight into therapeutic agents of 100 years ago.

John Holmes
Public Health Physician / Honorary Clinical Senior Lecturer
Dunedin, New Zealand

References
