

Table 2. National market share for specific oral contraceptive agents during the period of the study

| Year | Type of oral contraceptive pill (OCP) sold in New Zealand (%) | | | |
|------|---|----------------|----------------|---------------|
| | POP | 2nd Generation | 3rd Generation | Anti-androgen |
| 1996 | 10.6 | 23.4 | 59.1 | 6.9 |
| 1997 | 10.8 | 27.8 | 53.5 | 7.9 |
| 1998 | 11.4 | 29.9 | 50.7 | 8.0 |
| 1999 | 14.1 | 50.5 | 26.7 | 8.8 |
| 2000 | 14.3 | 55.2 | 19.4 | 11.0 |
| 2001 | 14.1 | 57.3 | 16.1 | 12.4 |
| 2002 | 14.0 | 58.4 | 14.4 | 13.1 |

POP=progestogen only pill: ethynodiol diacetate or levonorgestrel or norethisterone;

2nd Generation=ethinyloestradiol + levonorgestrel or norethisterone/norethisterone + mestranol;

3rd Generation=ethinyloestradiol + desogestrel or gestodene;

Anti-androgen=ethinyloestradiol + cyproterone acetate.